Socialtext

Effective Communication. Better Performance. Faster Innovation.

Transform your business with social software.

Socialtext transforms business processes and organizational culture by bringing real-time collaboration to your enterprise. By providing a cloud-based, mobile-enabled, centralized location for the expertise, information, and innovation your team produces, Socialtext eliminates organizational silos and communication clutter. The result? Effective communication. Better performance. Faster innovation.

> " Socialtext eliminates organizational silos and communication clutter with workflow management. "
>
> – Tom Tardio
>   Socialtext Chairman

The Power of Socialtext

Social Workflow Management

- Receive quick and centralized feedback from all key project contributors

Social Intranet

- Transform your corporate intranet with a powerful and effective social communication hub

Social Learning

- Foster learning and collaboration across the organization using familiar social interfaces

Social Culture

- Develop more productive relationships between colleagues, customers, and partners
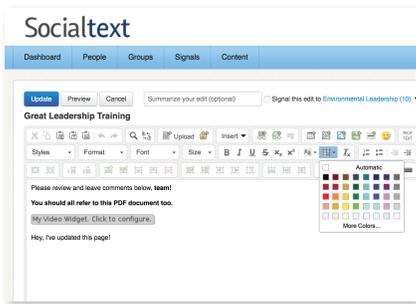

Socialtext's highly adaptable deployments consistently deliver measurable improvements to key business functions, such as HR, learning, corporate communications, sales, marketing, product management, IT, and customer support.

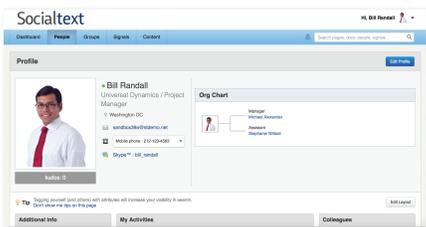Socialtext

Company-Wide Benefits

Anywhere, Anytime Access

Socialtext is accessible from multiple platforms including mobile devices (native app support for iOS and Android devices) or your desktop. No matter where you are, you'll always be able to access critical business content and connect and share with your peers. Empower your employees to access information, find contacts, stay in the loop on project status changes, and make necessary updates from anywhere, anytime.
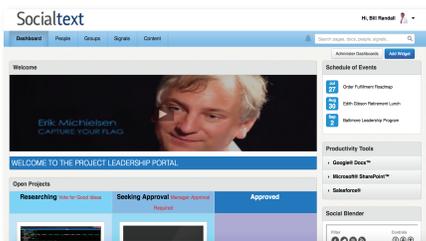
Enhanced Collaboration

Collaborative intranets and extranets are the cornerstone of company-wide and customer communication. The Socialtext dashboard is a customizable homepage that displays the information that matters most to you, all in one place. Your teams can quickly use it to share status updates, discover popular content, and get their work done efficiently, even when they are away from their computer!

Unified Networking

Unify your workforce and help idea sharing flourish through an open and vibrant environment that connects your colleagues to each other and to their collaborative efforts. Socialtext's profile pages enable people to learn about their peers. Groups, both open and private, allow members to organize and build project teams around common skills, experience, interests, or themes in a secure community.

Consolidated Content Creation and Sharing

Socialtext's content-creation tool enables teams to collaborate and to produce shareable pages that everyone can contribute to and reference. From rich text-editable web pages to online spreadsheets, videos, document files, and blogs, valuable information is always up-to-date and no longer locked away inside individual email inboxes or servers.

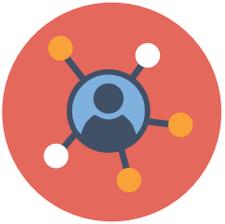Socialtext

Powerful Capabilities

Advanced Search

Advanced search allows all content, including text within attachments, to be searchable via keywords or phrases.

Interactive Video Content

Video integration enables you to record, host, and stream video to various devices, comment, share, search for precise moments, embed third-party videos, and attach related content.

Integration with Social Media

Integration with Facebook, Twitter, YouTube, and RSS, is consolidated into a streaming news ticker to keep everyone informed on company announcements.

Revision History

Historical information is never lost and is always accessible through revision history, including the ability to restore previous content easily.

Embedded External Web Content

Tweets from Twitter, Google Maps, Google search results, YouTube, and Vimeo videos, can be embedded directly into Socialtext posts or workspace pages.

Integration with Existing Systems

Easily integrate your CRM, ERP, and CMS, such as Microsoft SharePoint or Salesforce.com, within the Socialtext platform to consolidate and share data.

Socialtext

Request your *free* trial today!

For more information, visit www.socialtext.com or contact the Socialtext sales team at sales@socialtext.com.

About Socialtext

Established in 2002, Socialtext, a PeopleFluent company, was the first company to deliver social software to businesses. By unlocking knowledge, expertise, ideas and data, Socialtext eliminates information silos across the enterprise to drive superior business performance.

Socialtext deployments span many business functions across the enterprise, such as communications, customer support, sales and marketing, HR and learning, product management, and IT. Hundreds of organizations globally have accelerated their business performance with Socialtext, including McKesson, Ericsson, Avaya, Blue Man Group, American Hospital Association, Southeastern Railway, and GT Nexus. To learn more, visit www.socialtext.com.

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